

# Ashlee Stoddard

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## Professional Experience

### DuPont Pioneer

Senior Stakeholder Outreach Consultant  
Stakeholder Outreach Consultant- Global  
Visitor and Stakeholder Outreach Coordinator- Latin America & Canada  
*Johnston, Iowa*

**September 2012-present**  
*July 2016-present*  
*August 2015-July 2016*  
*September 2012-August 2015*

- Lead DuPont Pioneer visitor program, which welcomes nearly 5,000 customers, customer prospects, government delegations, media, and industry leaders to Pioneer's Johnston, Iowa campus each year for strategic engagements designed to further Pioneer business goals
- Serve as the primary Pioneer brand spokesperson during technical lab and greenhouse visits (over 450 to date)
- Manage program governance and day-to-day operations of stakeholder outreach team to ensure a consistent stakeholder experience
- Lead cross-functional teams of domestic and international stakeholders to design and execute events that deliver targeted business and technical information to diverse stakeholder audiences
- Collaborate with executives and leaders to secure top-level support for external visitor program and participation in visitor engagements
- Develop messaging and displays to enhance learning and retention of key business and technical information during visits
- Manage onboarding and subject-matter education for new team members to ensure a consistent and engaging Pioneer visit experience
- Build and maintain a network of relationships with internal and external thought leaders, agricultural and scientific experts, and Pioneer customers to create value-added experiences for both visiting stakeholders and the business
- Serve as a strategic connector and resource for DuPont employees across the globe by facilitating cross-business collaboration as a member of the DuPont Johnston Innovation Center core team

### Iowa International Center

International Programs Manager: International Visitors, Volunteers, and Interns  
*Des Moines, Iowa*

**August 2009-August 2012**

- Managed the Des Moines portion of 75 U.S. State Department-sponsored professional exchanges designed to cultivate strong relationships between U.S. public- and private-sector leaders and their international counterparts
- Collaborated with domestic and international stakeholders to develop integrated visitor experiences to achieve strategic goals as defined by the State Department
- Created 50 new strategic partnerships and maintained relationships with over 250 subject matter experts and leaders in the Des Moines area to enable meaningful professional connections for both local and visiting leaders
- Increased number of international visitors awarded to Des Moines through a competitive proposal process by 61% in fiscal year 2011
- Hired, trained, and managed 13 interns
- Wrote and received grants totaling over \$200,000 to support international visitor programs
- Created and implemented budgets and managed financial aspects of local international visitor programming
- Managed IT and database systems to ensure process efficiency

## Education

**Drake University, Des Moines, IA**  
Masters of Communications Leadership

**August 2013-December 2015**

**Truman State University, Kirksville, MO**  
Bachelor of Arts in English/Linguistics and Bachelor of Arts in Philosophy/Religion

**May 2005-August 2009**