

ANNABELLE RIXSON

CONTACT

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EDUCATION

UNIVERSITY OF KANSAS

Bachelor of Science in Journalism -
Strategic Communications;
Minor in Business
2018-2023

CERTIFICATION

UNIVERSITY OF KANSAS

Professional Sales Certification
2020-2022

GOOGLE

Cybersecurity Professional Certificate
March 2023-September 2023

WORK EXPERIENCE

BUSINESS DEVELOPMENT ASSOCIATE

SecurityScorecard — September 2023-Present

- Executes proactive outbound prospecting and lead management through various channels such as calling, emailing, and social media touches
- Develops business strategies
- Builds client relationships
- Identifies new business opportunities

FREELANCE PHOTOGRAPHER

Self-Employed — August 2017-Present

- Experienced in a variety of photography from brand photoshoots, weddings, engagements, senior photos, and portrait photography

JUNIOR CLIENT EXECUTIVE & INTERN

Holmes Murphy & Associates — May 2022-March 2023

- Supported Client Executives in contributing to company profitability.
- Promoted the agency and the insurance industry by attending activities and association meetings in the community.

SALES INTERN

Blue Cross & Blue Shield of Kansas City — June 2021-August 2021

- Established relationships with Insurance Brokers in the Kansas City area
- Lead a 10-week-long case study on "Generation Z implications."
- Reconstructed Blue KC's Salesforce for organizational purposes.

AMERICORPS ACADEMIC ENRICHMENT FACILITATOR

The Boys and Girls Club of Lawrence, KS — August 2020-May 2021

- Served for the Lawrence School District as a mentor for youth, especially those most in need.
- Consistently worked to provide a positive learning environment and promote club members' personal, social, and intellectual development.

INVOLVEMENT

GOVERNOR & VOLUNTEER

American Royal Association — September 2022-Present

DIRECTOR OF PHILANTHROPY

Pi Beta Phi Sorority — December 2019-January 2021

CHAIRMAN AND FOUNDING MEMBER

Serving Up A Cure (Cystic Fibrosis) — September 2014-July 2018