

BRIDGET G KRIEGER

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SUMMARY OF QUALIFICATIONS

Dynamic leader and manager with 15 years of success in advancing the federal priorities of universities and professional associations. Clients include: Tulane University, Caltech, Georgia Tech, University of New Hampshire, University of Minnesota, Purdue University, and the American Society of Plant Biologists.

Strategic Positioning. Skilled in constructing multi-faceted government relations agendas to achieve brand recognition and increased federal research support.

Advocacy. Successful track-record working with federal agencies and Capitol Hill to protect and secure specific projects and programs by directing tens of millions of dollars through congressional appropriations or leveraging authorization vehicles to further imbed priorities within federal agencies.

Coalition Building. An effective team builder with an inclusive style, able to attract needed partners to work toward common messaging and goals to bolster the support of traditional champions and cultivate new allies.

Communications. Exceptional interpersonal skills coupled with expert analytical capabilities to ensure the appropriate information, messages, and “asks” are deployed at the right time and to the right audiences to maximize outcomes.

Legislative and Policy Expertise. Congressional appropriations and authorizations processes; agriculture (U.S. Department of Agriculture); basic research (National Science Foundation; White House Office of Science and Technology Policy); energy (U.S. Department of Energy); natural hazards (Department of Interior/U.S. Geological Survey); and, urban affairs and social innovation (U.S. Department of Housing and Urban Development; Corporation for National and Community Service; White House Domestic Policy Council).

PROFESSIONAL EXPERIENCE

Senior Principal and Senior Leadership Team/Lewis-Burke Associates LLC, Washington D.C. (2016-Present)

- Serve on leadership team that has positioned the firm as the foremost innovator in research and higher education government relations.
- Formulate firm’s strategic direction and identify growth opportunities, assess critical needs and gaps to efficiently resolve challenges.
- Oversee the management of nine client teams with vastly different expectations requiring diverse skillsets and the development of new firm capabilities.
- Ensure quality control of signature firm products to maintain brand and reputation for excellence.
- Manage the supervision and mentoring of junior and mid-level staff; contribute to the hiring, training, and professional development activities and processes for firm employees.
- Assist in firm marketing activities, including proposal development and formal pitch presentations; identify prospective client leads.

Senior Government Relations Consultant/Lewis-Burke Associates LLC, Washington D.C. (2009-Present)

- Orchestrate federal strategies to attain desired outcomes, by: influencing federal policy and congressional legislation/appropriations; facilitating meetings with key Administration officials; and, building coalition support.
- Lead the growth and development of the firm’s agricultural research practice area, by developing strategies and materials to guide the targeted pursuit of increasing federal investment in agricultural research.
- Forecast threats and growth opportunities for university and association leadership to initiate appropriate offensive or defensive strategies to enhance or protect core assets.

- Conduct analysis and assessment of competitors/peer institutions to determine catalytic strengths and areas for internal investment.
- Provide comprehensive reporting of actions taken on behalf of an association or university to ensure accountability and forward progress.

Government Relations Associate/Lewis-Burke Associates LLC, Washington D.C. (2004-2009)

- Arrange and participate in state delegation and congressional committee meetings; organize briefings; prepare testimony and programmatic requests; draft legislative language; craft talking points and other advocacy materials; and, facilitate grassroots advocacy efforts including training association members on how to be effective advocates.
- Work with research faculty to identify federal funding opportunities and build relationships with federal agency program contacts.
- Craft suite of tailored communications products including formal presentations, webinars, and newsletters to inform and to educate university and association audiences of relevant actions that impact future decision-making.

IMPACT AND SUCCESSES

Laser Interferometer Gravitational-Wave Observatory (LIGO). Shepherded the multi-year (FY 2008-2014) upgrade of LIGO to ensure the construction project received full funding—approximately \$200 million—from the National Science Foundation. The discovery of gravitational waves using LIGO won the 2017 Nobel Prize in Physics.

Earthquake Early Warning. Led coalition effort to cultivate congressional bipartisan and Administration (Obama/Trump) support to secure funding for EEW on the Pacific coast. Direct advocacy efforts resulted in funding increases from an initial \$5 million in FY 2015 to \$19 million in FY 2020 and millions more in separate infrastructure funding.

Farm Bill. Crafted and executed a multi-pronged strategy to elevate agricultural research in the *Agricultural Improvement Act of 2018* (Farm Bill). This effort included the authorization of new programming—such as the Agriculture Advanced Research and Development Authority (AGARDA) pilot authorized at \$50 million—and protecting core extramural research programs.

Strategic Roadmaps. Managed multiple university-wide or more targeted strategic planning initiatives to help universities prioritize investments and lay the groundwork for federal advancement strategies including early career faculty engagement, building agency connections to shape future funding opportunities, or a more sophisticated congressional agenda to reach a desired outcome.

PHILANTHROPIC EXPERIENCE

Multiple Myeloma Charity Classic Steering Committee
 Tulane University Alumni Association National Board
 Cure CMD (Congenital Muscular Dystrophy) Advocacy Advisor
 Horton's Kids Tutor

EDUCATION

Tulane University, New Orleans, Louisiana (2004)
 Bachelor of Arts in Political Science, Minor in Business

St. Teresa's Academy, Kansas City, Missouri (2000)