



Bradley M. Nachtrieb

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MY OBJECTIVES

As an employer, you can expect me to come in ready to learn anything and everything about the company. I can provide a diligent, self-starter who is eager to get into the industry and prove how valuable an asset I can be.

PERSONAL

Age // 26 years
Nationality // American
Relationship // Single
Driver license // Yes

SKILLS

Quickbooks
Airtable
Microsoft Office
Google Drive
Adobe Creative
Fishbowl

STRENGTHS

Creativity Humor
Reliability Public Speaking
Communication Level-Headed
Leadership Adatablity
Social Media Multitasking

INTERESTS

Sports Music
Movies Photography
Analytics Television
Technology Outdoors

EXPERIENCE

October 2020 - Present
BIO CREATIVE LABS
OPERATIONS
COORDINATOR
April 2018 - October 2020
CUSTOMER SERVICE

RESPONSIBILITIES:
Oversee the day to day operations of the company, including logistics, order processing, inventory management, sourcing, purchasing and maintain customer relationships. Built and implemented an entirely new warehouse management database, as well as set up the company's Amazon Seller account. Resulting in sales over \$100k in year one. Assist with social media strategy, outreach and response.

June 2017- Sept 2017
BRAZIL PRODUCTION
SERVICES
MARKETING INTERN

RESPONSIBILITIES:
Coordinated all social media accounts, managed and updated the website and updated listings on a regular basis. Maintained relationships with clients, successfully developed new partnerships and implemented new strategic alliances to benefit the company.

June 2017 - Oct 2019
FREELANCE
DIGITAL STRATEGIST
/CREATIVE

RESPONSIBILITIES:
Worked with small businesses to increase their online presence to generate new leads for their business. Created digital ads in the Adobe Creative Suite for promotions on Facebook, Google and other platforms resulting in new business and sales for each business.

April 2016 - May 2017
MOJO AD
VIDEO PRODUCER/
CREATIVE RESEARCH

RESPONSIBILITIES:
Executed a \$5 million dollar national campaign for Ocean Spray by performing extensive research on the Youth and Young Adult Market (18-24). Worked with the creative team to conduct research, strategically design the campaign's creative and developed the social media content.

EDUCATION

August 2013 - May 2017
University of
Missouri-Columbia

SKILLS ACQUIRED:
Bachelor's degree in Journalism with an emphasis in Strategic Communications. Demonstrated leadership skills while specializing in writing and designing in Adobe Creative Cloud.

INVOLVEMENT

Initiated April 2014
Theta Chi

RESPONSIBILITIES:
Managed the social media accounts and worked directly with the PR committee. Assisted the president in rewriting the bi-laws of the fraternity and sat on the standard board for two semesters.