

Chloe Iossi

A professional art executive with several years of experience in the fine arts and design industry. Proficient in marketing, business design, art/content curation, inventory management, financial tracking, and cataloging for seamless gallery operations. Navigated evolving market demands while being proficient in brand management to maintain consistency and resonate with a target audience.

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EXPERIENCE

Kiechel Fine Art, Lincoln — *Gallery Executive*

FEBRUARY 2022 - PRESENT

- Marketing & Promotion: Led the creative direction of marketing campaigns, advertisements, and visual materials for the gallery
- Maintained Brand Consistency: Implemented innovative strategies to effectively communicate the company's message and vision through various media channels, like social media, email and mailing campaigns
- Creativity and Innovation: Generated original, innovative ideas and translated them into compelling marketing campaigns, advertisements, and brand experiences that resonate with clients/target audiences
- Art Sales & Negotiation: Successfully closed high value sales and sold out exhibitions through client negotiation and relationship building
- Event Planning & Management: Orchestrated solo exhibitions, group exhibitions, in-person and online live auctions
- Client Relations: Built and maintained strong relations with buyers, consignors, collectors, artists and visitors
- Inventory Management: Organized and maintained gallery inventory using digital systems to track availability, artwork details and sales
- Cataloging & Appraisal: Proficiently cataloged and appraised work for clients, documentation, research and condition assessments
- Legal & Compliance: Maintained a thorough understanding of and compliance with legal and ethical practices within the auction industry

EDUCATION

University of Nebraska, Lincoln — *Bachelor of Fine Arts (Emphasis in Painting)*

AUGUST 2018 - MAY 2022

SKILLS

Proficient with Adobe Photoshop, InDesign, Lightroom and Illustrator

Proficient with auction software such as LiveAuctioneers, Invaluable and Auction Mobility

Microsoft Office Suite, Wordpress, and press release design/creation

Website design

Proficient with DSLR cameras and documentation of art/artifacts

Promotional material design

Creative strategy

Social media content curation

Established connections within the local and regional fine art community

ACHIEVEMENTS

Recipient of nearly a dozen scholarships including the Huskers Traditions Scholarship, UNL Fine & Performing Arts Scholarship and Kallos Scholarship.
2018-2022

Recipient of the Peggy Gomez Art Award 2022