

EMMA VILLINES

CREATIVE MARKETING &
COMMUNICATIONS

ev.

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📍 Lawrence, KS /Kansas City

🌐 LinkedIn: [Emma-Villines](#)

SKILLS

- Strong Communication
- Problem-Solving
- Event Planning
- Content Creation
- Detail Oriented
- Campaign Development & Execution
- Microsoft - Word, PowerPoint
- Adobe - InDesign, Express, Photoshop
Illustrator, Premiere Rush

EDUCATION

THE UNIVERSITY OF KANSAS

BACHELOR OF SCIENCE IN
COMMUNICATIONS

Minor in Business

2021 - 2024

PENDING Dec 2024

CERTIFICATIONS

- Professional Selling
- Apple Search Ads
- HubSpot: Digital Marketing

EXPERIENCE

MARKETING INTERN

U.S. Engineering

May-Aug 2024

- Assisted in the planning and execution of a large-scale proposal, including formatting resumes and designing layouts.
- Developed and curated content for the company's intranet and email newsletters.
- Coordinated event logistics for monthly celebrations, happy hours, intern events, and a marketing professional organization.
- Created monthly slideshows, event graphics, email banners, and social media posts, all consistent with brand identity.

VICE PRESIDENT EVENTS & PROGRAMING

Kappa Delta

Nov-Nov 2022-23

- Led the planning and execution of over 15 major events per semester, including philanthropy events.
- Supervised and coordinated a team of 10 members, delegating tasks and collaborating with campus organizations.

CAMPUS LEADER

South By Sea

Aug. 2021 - Jan 2024

- Developed marketing content for Instagram, TikTok, and Pinterest.
- Designed and distributed apparel for clients and maintained good client relations through sales.

INVOLVEMENT

- Kappa Delta Sorority Member
 - 2021 - 2024
- Kappa Delta Sorority Vice President Events and Programing
 - Nov. 2022 - Nov. 2023