

GABY MICIANO

Director of Campus Selection | Recruiting Top Talent

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EXPERIENCE

Director of Campus Selection

Northwestern Mutual - RPS Financial Group

📅 04/2023 - Present 📍 Olathe, KS

- Develop strategic partnerships with university leaders and faculty
- Build and maintain a strong candidate pipeline of top talent
- Proactively source, screen and interview 500+ intern candidates annually
- Organize recruiting events at key schools to bring awareness and interest to our nationally ranked program
- Manage all stages of the selection process
- Identify best practices for engaging with students on campus

Campus Recruiter

Northwestern Mutual - RPS Financial Group

📅 05/2022 - 04/2023 📍 Leawood, KS

- Sourced talent through a variety of means such as campus and community events, online media campaigns, and hiring platforms
- Brand and market the company effectively through campus on-partnerships
- Collaborated with recruiting team to achieve hiring goals of 30+ recruits annually
- Designed and implemented recruiting strategies
- Used data and metrics to track source effectiveness, and reported recruiting activity weekly

Recruiting Intern

Northwestern Mutual - RPS Financial Group

📅 12/2020 - 05/2022 📍 Leawood, KS

- Connected with campus leaders, faculty, and students
- Attracted candidate leads through multiple recruiting platforms
- Arranged campus events
- Scheduled and conducted candidate screenings
- Crafted digital media posts for online brand awareness

Administrative Managing Intern

Northwestern Mutual - Shaffer District

📅 05/2021 - 05/2022 📍 Leawood, ks

- Oversaw the production of representatives and interns
- Scheduled potential and current clients
- Paired interns with financial advisors for joint work
- Tracked commitments and goals for the office
- Planned office events within a given budget
- Improved internship program efforts

EDUCATION

Bachelor of Science,
Communication Studies

University of Central Missouri

📅 08/2018 - 05/2022 📍 Warrensburg, MO

- Minor in Public Relations and Media Studies

SUMMARY

Connect, build, trailblaze. Helping others find their dream career, recruiting the next generation of talent, and impacting lives along the way. Passionate about building relationships and strategic partnerships to contribute to the success of ever-growing companies.

KEY ACHIEVEMENTS

💎 **Recruiter of the Year**

2023

💎 **Campus Recruiting Team of the Year**

2023

CERTIFICATIONS

Life, Health, and Accident License - Jan 2024

Missouri Department of Commerce and Insurance

SKILLS

Niche Talent Acquisition **Leadership**

Strategic Planning **Brand Awareness**

Organizational Skills

Effective Communication skills

Ability to Multitask

Applicant Tracking Systems