

JULIE HAWKINS

A creative, driven communications, marketing & graphic design specialist with extensive experience in communications, marketing, writing, graphic, video & website design, and social media content planning.

EXPERIENCE

MARKETING COORDINATOR

Rod 'N' Reel Resort | August 2023 - Current

- Create visually appealing branding materials, including flyers, brochures, social media and website graphics for the Resort, restaurants, marina, and gaming building.
- Take photos/videos of specials and promotions.
- Compose monthly newsletters and emails
- Create content calendars for social media.

MARKETING & COMMUNICATIONS MANAGER

Mt. Zion Church | September 2017 - Current

- Create weekly graphics and print materials.
- Update website and create social media content

FREELANCE GRAPHIC DESIGNER

JHawk Designs | January 2017 - Current

- Create flyers, social media graphics, logos, and website design for numerous clients.

COMMUNITY EVENTS LEADER

Chesapeake Church | June 2022 - June 2023

- Planned and executed numerous community events for couples, families, and kids.

COMMUNICATIONS ADMINISTRATOR

Brookside Church | July 2012 - July 2017

- Updated content for website.
- Produced and wrote weekly bulletin.
- Updated content on social media
- Wrote emails and letters to congregation.

EXECUTIVE PRODUCER

KMTV Action 3 News | September 2010 - June 2012

- Managed team of producers, anchors, and staff
- Edited and wrote news stories
- Assigned stories for reporters

PRODUCER

Fox 4 News | September 2000 - July 2010

- Produced several shows throughout my 10 years of employment, writing content and setting up interviews for stories and live events



REFERENCES

Jenn Tabor Osterfeld
Associate Pastor
Mt. Zion Church
410.952.4380667

Angie McCarty
Real Estate Agent
McCarty Gall Real Estate
913.206.3315

EDUCATION

Bachelor's of Communications &
Broadcast Journalism
University of Kansas | 1997- 2000

SKILLS

- Digital Marketing
- Graphic Design
- Email Marketing
- Social Media Marketing
- Copywriting

CONTACT

- 📞 913.406.8537
- ✉️ jhawkdesignsonline@gmail.com
- 🏠 Currently in Chesapeake Beach, MD
(relocating to Lee's Summit, MO in June)