

Ali Kumael Rizvi

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PERSONAL STATEMENT

Globally proficient seasoned **Entrepreneur, Published Author, Business & Financial Strategist**, with a passion for business & cross industry experience. **Bachelors in Finance from Purdue University**, a **study abroad program at the University of Cambridge** in the UK, worked in Pakistan, lived in London & Dubai, & traveled to over 20 countries. Well versed in several industries, most importantly finance & technology. Experienced in entrepreneurship, investment management, venture capital, financial & business consulting, FinTech & startups. Striving to change the world, & build a diverse portfolio through international engagements in the business, financial & political sectors.

SKILLS

- Expertise in Sustainable Investing, Financial Modeling, Startups, Mergers & Acquisitions
- Drafting Business Proposals & Pitch decks for startups & established businesses to raise capital &/or grow their businesses
- Published Author, Ghost Writer, Financial Education Courses, Finance Youtube Channel Scripts, Articles & Blogs
- Excellent working knowledge of MS Excel, MS Access & Powerpoint
- Strong analytical, technical, communication, & research skills, multi-lingual in Urdu, Hindi, Punjabi & English
- **Thorough insider knowledge of the following industries:**
 - Fintech (VC, Hedge Funds (Regulation D Funds), Banking, Crowdfunding & Loan Origination Platforms)
 - Technology (VoIP, Blockchain, Consumer Electronics Development, Sales & Marketing)
 - Metals & Mining Industry News, Analysis, Company Branding & Capital Raising
 - Consumer Goods, Food & Beverages (Alcoholic Beverages Supply Chain)
 - P2P B2B & B2C, Consumer Data & Mobile Applications
 - Commercial & Residential Real-Estate Development, Management & Sales
 - Educational Courses Development (Business, Finance (Day & Quantitative Trading), Economics etc..)

EDUCATION

Purdue University, Krannert School of Management

Bachelor of Science (BSc) in Finance

Indiana, USA

May 2021

Cambridge University/Study Abroad

CourseWork: Cambridge in the Middle Ages, Economic Revolution

Cambridge, UK

Summer 2018

American School of International Academics

Highschool Diploma

Lahore, Pakistan

June 2016

WORK EXPERIENCE

Business Consultant & Market Research Analyst | Contract Work

May 2019 - Current

- Skilled analyst with a track record of conducting thorough & comprehensive market analyses, using a variety of tools & methods to gather & analyze data, including primary & secondary research, financial analysis, & competitive analysis.
- Developed a Business Plan for a VoIP company focused on targeting Baby Boomers wanting to keep their mobile numbers while traveling internationally, for 2FA, Calls, Texts, Banking etc...; Relaying their calls, texts etc..from their personal number, to a provided number, local to the country the are traveling to, for a fraction of the cost of traditional Roaming charges.
- Conducted Market Research into the Wholesale industry & it's interaction with CPG (**consumer packaged goods**), more specifically the Three-Tiered System of alcohol Distribution & the Tied House Regulations. Researched supply chain logistics, beverages & alcohol.
- Drafted businesses, app & website proposals geared towards private Venture Capital funds. Helped entrepreneurs, employees & C-Suite officers understand VC funds, investment vehicles & how best to draft the proposal to ensure its success.
- Committed to over-delivering on work, beating clients' expectations, providing additional value & efficiency.

Financial Analyst | Freelance Projects

May 2019 - Current

- Experienced in drafting executive summaries & complex financial models; adept at conducting SWOT & PESTEL analysis to inform strategic decision-making.
- Helped found a Regulation D financial fund, raising interest & capital to support innovative investment strategies to beat benchmarks.
- Conducted analysis on Metals & Mining stocks in North America to publish a weekly aftermarket report for the sector, to inform investors & consumers alike.
- Conducted Investment & Crowdfunding Platform analysis for a Data Research Firm focused on increasing transparency between Investors, Businesses, & Clients of Crowdfunded Loan Origination Platforms. Dove deep into their financial statements to determine profitability, liquidity & solvency, in a sector largely thought of as shady & unprofitable, especially in Eastern Europe.

- Drafted Pitch Decks for StartUps wanting to raise capital & Conducted Investment Research into Pre-Seed, Seed, Accelerators, VCs, Debt, IPO. Helped a company launch 50,000 NFTs to raise money, in order to work on the metaverse.
- Conducted Analysis into North American Brokerages & Investment Firms to help inform investors, clients & customers of their fee structures & regulations.

Author | Business & Finance Ghostwriter

May 2019 - Current

- Published Author with a strong track record of writing high-quality content, with a focus on Finance. Skilled in conducting research & analyses to inform my writing, & proficient in creating compelling narratives that capture readers' attention.
- Conducted Reviews & Analysis of Large Financial Institutions to increase consumer awareness in the following industries: Car loans Origination, Mortgages, Small Business Loans, Debt Relief, Tax Relief, & Personal Loans.
- Drafted Curriculum for Courses in Quantitative Trading & Financial Markets, for day traders & investors.
- Developed creative, to the point & engaging sales content for E-Commerce stores.
- Wrote blogs & articles educating consumers about Interest Rates, Electric Vehicles & Electrical Grids, Space Technology (LEO & GEO Satellites, Nuclear Propulsion Vehicles etc...), Blockchain Technology & more.
- Drafted CEO Letters, for C-Suite executives in Fortune 500 companies addressing their staff, investors, clients, customers, etc...

Asset Management [Virtual]

August 2017 - Current

- Invested for friends & family, managing over 200K in equities, ranging over crypto, stocks, futures & options, & real estate.
- Strong understanding of financial markets & proficient in analyzing balance sheets, income statements, & statements of cash flows to evaluate investment opportunities.

Published Author: Chapter 5 of Misogyny across Global Media, Rowman & LittleField

March 2021

- Wrote Chapter 5: Misogyny & Philogyny in Music: Shakira, Rihanna, & Madonna, with Wajiha Raza Rizvi
- Developed better writing & textual communication skills, Published by Rowman & LittleField

Qureshi Real-Estate Business

Lahore, Pakistan

Real Estate Summer/Winter Manager

2013 - 2021

- Learned to locate, appraise & purchase commercial & private properties, Total Valuation at over \$5 million.
- Managed family owned business real-estate durings winters & summers after owner passed away
- Led & Engaged with businesses, negotiating & drafting plaza leasing contracts

Film Museum Society, Non-profit Organization

Lahore, Pakistan

Board Member/Financial Manager

2016 - 2021

- Secured funding to preserve & secure rare film & media archives
- Led the preparation & presentation of annual reports
- Formulated strategic initiatives & plans for business development & expansion

Qureshi Blinds Manufacturing Business (Valued at over \$2 million)

Lahore, Pakistan

Factory Summer Director/Supervisor/Manager

August 2016 - July 2020

- Served as Director for daily factory business over summers & winters, ensuring optimal team & worker performance
- Strove to innovatively minimize cost & maximize finances for material procurement & management
- Led, Managed & worked with human resources to keep workers employed & safe during COVID-19

OTHER SKILLS & SIDE HUSTLES

Self Taught Computer Engineer

2010 - Current

- Designed, built & fixed PCs, work stations, cellphones & servers for home offices, professional gamers & enthusiasts
- Designed game engines, fictional characters & inanimate objects, in 2D & 3D. Used 3D printers to bring my creations to life
- Used my knowledge of computer systems to make profitable investments in Tech stocks & blockchain technology

Pakistan Student Association (PSA) Treasurer [Purdue University]

July 2020 - July 2021

- Utilized financial management skills to raise money for club events
- Developed team skills by coordinating with multiple clubs for cross-club activities (over 30 different organizations)

President's Intern for International Student Organization (iSo) [Oklahoma State University]

2017 - 2018

- Promoted various iSo events, leading, collaborating & engaging with over 30 country-focused (2,000+ people) organizations
- Created & maintained the iSo website, increasing social media presence & cultural diversity awareness

HONORS & AWARDS

- Provost scholarship & Humphrey scholarship cycle II 2017
- Earned 5 deans lists awards & 4 semester honors academics standings 2016 - 2021
- Member of National Society of Collegiate Scholars (NSCS) 2018-Current