

# Teah Danielle McLaughlin

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## EDUCATION

### University of Missouri- Kansas City

May 2020

Bachelor's in business Administration with an emphasis in Management

3.5 GPA; UMKC Honors Society

### Kansas State University, Manhattan, KS

Summer 2016-

December 2017

Completed coursework in Pre-Nursing

3.5 GPA; Tri Delta Sorority, Honors Society

## EXPERIENCE

### Nanny/ House Manager

May 2014 – Present

*House Manager*

- Prepared, organized, and created children's schedules.
- Constructed numerical coursework to improve and assess the children's learning skills.
- Served as a role model through open and collaborative communication and professional behavior.

### Precise Fitness

November 2017- May 2020

*Social Media Manager*

- Built and managed online website, Instagram, and Facebook accounts.
- From Instagram posts used SEO's to determine what drew the clients in, and what content interested the audience.
- Drove consistent traffic on all social media platforms.

### The Glossary Salon

January 2017- August 2018

*Marketing Manager*

- Established consultative relationships with clients and stylists to demonstrate the value of company's marketing services.
- Introduced new software that reduced cancellations by 14%, online bookings by 30%, and made check-outs more efficient.
- Collaborated with a nationwide company to manage store inventory of over \$500,000.
- Analyzed key market drivers, SEO's, and customer's demands in hair care, extensions, cuts, and color to assist long term goals.

### Etiquette Boutique

December 2015 –December 2017

*Sales Associate*

- Served as the face of Etiquette Boutique for customers to confide in and trust.
- Facilitated clothing inventory.
- Created a professional store atmosphere through proper merchandise display and positive attitude.
- Build rapport with customers to better understand clothes-buying needs and preferences.

### Cocoa Dolce Artisan Chocolates

August 2014 – November 2015

*Sales Associate*

- Handled and delivered cash of over \$10,000 weekly to and from storefront to bank.
- Oversaw sales associates and created relationship within the employers to demonstrate the core values.
- Administered and reviewed schedules for employees, reducing overtime hours to zero.

### Walgreens

January 2012 – June 2014

*Customer Service Associate*

- Consistently met and exceeded department expectations for responsibility of operations and customer service core values.
- Directed general store inventory for a nation-wide company.
- Actively suggested new operational improvements to enhance quality, productivity, and reduction of cost.

## HONORS AND AWARDS

### Big Brothers Big Sisters

January 2019- Present

### Member of UMKC honors society

January 2018- Present

### Certified Nursing Assistant

May 2016- Present

